



Big Brothers Big Sisters

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***COMCAST FOUNDATION PRESENTED \$20,000 TWO-YEAR GRANT
TO BIG BROTHERS BIG SISTERS OF BEAVER COUNTY FOR MENTORING***

NEW BRIGHTON, PA (November 20, 2013)– The Comcast Foundation has done it again, by awarding a two-year \$20,000 grant to **BIG BROTHERS BIG SISTERS OF BEAVER COUNTY**. The Comcast Foundation will continue to support the Comcast Campus Mentoring Program that assists in the recruitment and training of mentors for at-risk youth, year-round. The Big Brothers Big Sisters of Beaver County programming is made possible due to the support from their community partners, such as The Comcast Foundation, and their dedicated board members.

“We are grateful to the Comcast Foundation for their timely and multi-faceted support” said Lynell Scaff, Executive Director of Big Brothers Big Sisters of Beaver County. “The demand for our services has never been greater. Comcast’s support will significantly increase the number and the effectiveness of the caring individuals identified and trained to serve as Big Brothers and Big Sisters to vulnerable youth.”

Jim Samaha, Comcast Keystone Region senior vice president, said, “Big Brothers Big Sisters of Beaver County is an organization making a difference in its communities every day, taking an active role in improving the lives of its residents. We are proud to help Big Brothers Big Sisters of Beaver County achieve its goals and help create brighter futures across the region.”

The grant from the Comcast Foundation is in recognition of Comcast’s commitment to the communities where its customers and employees live and work. Since its founding in 1999, the Comcast Foundation has distributed more than \$77 million in cash support of programs implemented in Comcast communities.

About the Comcast Foundation

The Comcast Foundation was founded by Comcast Corporation in June 1999 to provide charitable support to qualified non-profit organizations. The Foundation primarily invests in programs intended to have a positive, sustainable impact on their communities. The Foundation has three community investment priorities – promoting community service, expanding digital literacy, and building tomorrow’s leaders. Since its inception, the Comcast Foundation has donated more than \$122 million to organizations in the communities nationwide that Comcast serves. More information about the Foundation and its programs is available at www.comcast.com/neighborhood. More information about the Foundation and its programs is available at www.comcast.com/community.

In July 2008, Comcast launched a three-year, \$10 Million partnership with Big Brothers Big Sisters of America. Since that announcement, at a national level, Comcast has provided program sponsorships, national and local board member support and airtime for public service announcements to Big Brothers Big Sisters of Beaver County.

About Big Brothers Big Sisters of Beaver County

Big Brothers Big Sisters of Beaver County is one of over 340 nationwide affiliates of Big Brothers Big Sisters of America, the nation’s oldest, largest and most effective youth mentoring organization in the United States. It has been the leader in one-to-one service for more than a century, developing positive relationships that have a direct and lasting impact on the lives of young people. Locally, Big Brothers Big Sisters of Beaver County serves 365 children and an equal number of volunteer mentors each year. The agency is located at 1475 Third Avenue in New Brighton.

The agency vision is to match each and every child who needs and wants a Big Brother or Sister. Research conducted on Big Brothers Big Sisters programs nationwide has demonstrated that vulnerable youth matched with a Big Brother or Sister mentor are less likely to use drugs and to start drinking, do better in school, and are less likely to resort to violence.

Information about donating, volunteering, or enrolling a child is available at www.bcbig.org, or by phoning 724.843.4600.

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